

Harrison Wipes®, UK leaders in bespoke wiping cloth solutions have been working closely with McKlords to provide them with a superior, low lint wipe for cleaning and polishing wood floor surfaces.

Harrison Wipes® provide high quality non-wovens designed to effectively clean delicate surfaces.

McKlords pride themselves on providing bespoke solutions to customer problems within the retail industry. Understanding that quality is key, the company work to ISO 9001 standards.

McKlords supply two high street furniture stores, each providing high quality wood furniture.

Recognising that consumers require quality wipes for cleaning their high end wood floor surfaces McKlords asked Harrison Wipes® to help in provide a low-linting, premium product.

The end users were using 35gsm polyester blend cloths to clean the surfaces of the wood floors which was leaving streaks, lint and was inconsistent with wet strength.

One of the challenges faced by end user's was high cost in use of the wipes as employees were rapidly disposing of the wipe once it had deteriorated with use.

The end user was therefore doubling their efforts to

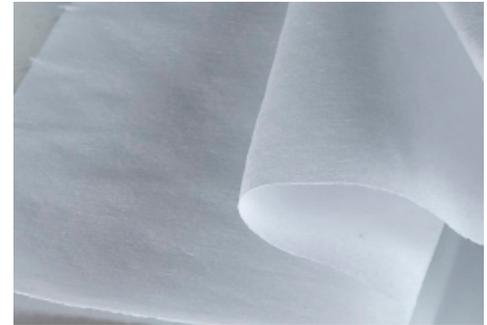
re-polish surfaces. This process was time consuming and inefficient, costing the business valuable time.

Harrison Wipes® realised that McKlords could dramatically improve their customer's cleaning efficiencies by switching to Harrison Wipes® Strong White wipes.

Harrison Wipes® delivered a proposal which provided premium quality, low-lint wipes that are also strong and durable, absorbent yet soft for polishing delicate surfaces.

Harrison Wipes® Strong White wipes are packaged pre-cut, in a uniform size with clean-cut edges for reduced linting. These features enable reduced usage and wastage, and improved cleaning times.

The Strong White Wipe provided McKlords customer's



with a wipe which didn't tear during use, was consistent in delivering precision cleaning and eliminated surface streaks and smears, reducing time spent cleaning by employees.

An additional requirement was to help reduce pack sizes for shelf storage, this is something that Strong White achieved.

With the introduction of Harrison Wipes® microfibre cloths, McKlords customer's have seen a reduced usage in cloths as well as improved cleaning times.

